

Undergraduate Research Program Division Awards to Recognize Exemplary URP Websites Rubric

School:

URL:

Reviewer:

Total Points Awarded:

Weight	Criteria	Advanced	Proficient	Progressing	Incomplete	Points
20%	Navigability/ Overall Design	<p>Points: 20</p> <p>The site has a structure that encourages easy and logical navigation.</p> <p>Program offerings are covered thoroughly and in depth, with many examples to support statements.</p> <p>Program descriptions are fully developed and expanded in detail.</p> <p>Required content is included and supplemented with additional, relevant material such as applications.</p>	<p>Points: 15</p> <p>The site is navigable.</p> <p>Program offerings are covered adequately and in sufficient depth, with some supporting examples.</p> <p>Program descriptions are reasonably developed and include some detail.</p> <p>Required content is included.</p>	<p>Points: 10</p> <p>The site is somewhat difficult to navigate.</p> <p>Program offerings are covered partially and in limited depth, with few supporting examples.</p> <p>Program descriptions are partially developed and include limited detail.</p> <p>Some required content is missing.</p>	<p>Points: 5</p> <p>The site navigation or is confusing to navigate.</p> <p>Program offerings are covered superficially, and no supporting examples are used.</p> <p>Most ideas are underdeveloped, or lack detail.</p> <p>A significant amount of required content is missing.</p>	/ 20

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Weight	Criteria	Advanced	Proficient	Progressing	Incomplete	Points
20%	Clear and Effective Information for Students	<p>Points: 20 Information for students is very clear, well-organized.</p> <p>Navigation menu is clearly and appropriately labeled, consistently and conveniently placed, and allows for easy movement between pages.</p> <p>All links are functional.</p> <p>Timelines, deadlines, and other dates are clear and current.</p>	<p>Points: 15 Information for students is mostly clear and organized.</p> <p>Navigation menu is adequately labeled, consistently placed, and allows for movement between pages.</p> <p>Most links are functional.</p> <p>Some timelines, deadlines, and other dates are present.</p>	<p>Points: 10 Information for students is somewhat confusing and unorganized.</p> <p>Navigation menu is somewhat unclear or inappropriately labeled, and/or inconsistently placed. Movement between pages is awkward.</p> <p>Some links are functional.</p> <p>Some timelines, deadlines and other dates are outdated.</p>	<p>Points: 5 The layout is confusing and unorganized.</p> <p>Navigation menu is unclear, randomly or inconveniently placed, or does not support movement between pages.</p> <p>Many links are broken or non-functional.</p> <p>Many timelines, deadlines, and other dates are outdated.</p>	/ 20

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Weight	Criteria	Advanced	Proficient	Progressing	Incomplete	Points
20%	Clear and effective information for faculty	<p>Points: 20 Information for faculty is very clear, well-organized.</p> <p>Navigation menu is clearly and appropriately labeled, consistently and conveniently placed, and allows for easy movement between pages.</p> <p>All links are functional.</p> <p>Timelines, deadlines, and other dates are clear and current.</p>	<p>Points: 15 Information for faculty is mostly clear and organized.</p> <p>Navigation menu is adequately labeled, consistently placed, and allows for movement between pages.</p> <p>Most links are functional.</p> <p>Some timelines, deadlines, and other dates are present.</p>	<p>Points: 10 Information for faculty is somewhat confusing and unorganized.</p> <p>Navigation menu is somewhat unclear or inappropriately labeled, and/or inconsistently placed. Movement between pages is awkward.</p> <p>Some links are functional.</p> <p>Some timelines, deadlines and other dates are outdated.</p>	<p>Points: 5 The layout is confusing and unorganized, and uses only text to convey information.</p> <p>Navigation menu is unclear, randomly or inconveniently placed, or does not support movement between pages.</p> <p>Many links are broken or non-functional.</p> <p>Many timelines, deadlines, and other dates are outdated.</p>	/ 20

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20%	Website effectively tells the office's story, including highlighting student and faculty success	<p>Points: 20</p> <p>The site effectively and superbly presents the office's story and highlights student and faculty success throughout.</p>	<p>Points: 15</p> <p>The site effectively presents the office's story and highlights student and faculty success in places.</p>	<p>Points: 10</p> <p>The site presents the office's story and highlights a few examples of student and faculty success.</p>	<p>Points: 5</p> <p>The site poorly presents the office's story and highlights few if any examples of student and faculty success.</p>	/ 20
20%	Programmatic clarity that might afford replication outside of the institution	<p>Points: 20</p> <p>Programs provide enough detail that they might be replicated.</p>	<p>Points: 15</p> <p>Programs provide adequate detail that they might be replicated.</p>	<p>Points: 10</p> <p>Programs provide some detail that they might be replicated.</p>	<p>Points: 5</p> <p>Programs provide little detail that they might be replicated.</p>	/ 20